

FROM NEW YORK TO HOLLYWOOD, NEW ZEALAND, AND BEYOND,
BOOK REVIEWERS AND COLUMNISTS ARE GOING GAGA FOR:

HOLLYWOOD REMEMBERED *BLOOD MOON'S TESTIMONIAL TO* *"THE WAY WE WERE."*



WINNER: NY BOOK FESTIVAL 2024
BEST ANTHOLOGY OF THE YEAR
*Hollywood Remembered—
Glamour, Glitz Triumph, & Tragedy*



BOOK AWARD NEWS: For Immediate Release, August 2, 2024

Yesterday, judges at the prestigious **NEW YORK BOOK FESTIVAL** designated **HOLLYWOOD REMEMBERED**—Blood Moon's Ode to Golden Age Hollywood—as the **WINNER** of one of its **BEST BOOKS OF THE YEAR** Awards.

Their decision was announced by the Festival's president, Bruce Haring: "We celebrate the authors of these award-winning books, wishing them recognition for their archivizations of facts and ways of life that, without their efforts, might be lost forever (i.e., *Gone With the Wind*). We applauded them for their hard work, and we wish them luck in their future endeavors."

ENQUIRING MINDS ARE ASKING:

WHO ELSE MADE A FUSS OVER THIS BOOK LAST WEEK?

ANSWER: **DAVID HARTNELL**, New Zealand's answer to Hedda Hopper, Cindy Adams, and Emily Post. Praised as the **CLASSIEST** Hollywood Obsessive in the History of Journalism, with a Social Media Following of Millions of "Down Unders," he's the only Entertainment Columnist to be applauded and recognized by Her Majesty, the (late) Queen Elizabeth II. His Hollywood gossip columns appear in **NZ Woman's Weekly**, **Woman's Day** and the **Sunday News**. His catchphrases "*I'm not one to gossip but...*" and "*my lips are sealed*" have become part of New Zealand's popular culture.



David H.W. Hartnell MNZM
 Patron "The Variety Artists Club of New Zealand"
 Patron "The Brotherhood of Auckland Magicians"
 Ambassador St James Saviour
 Ambassador Prostate Cancer Foundation of New Zealand
 david@davidhartnell.com
 PO Box 78042, Grey Lynn, Auckland 1245, New Zealand

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"I'm not one to gossip but

"This week an amazing oversized coffee table book *Hollywood Remembered—Glamour, Glitz, Triumph, & Tragedy* by Darwin Porter and Danforth Prince arrived from Blood Moon Productions in New York. It is the best tribute of the Golden Glory Days of Entertainment in Hollywood ever written.

"This is the BEST book of its kind ever published, a staggering compendium of short stories inspired by Darwin Porter's long exposure to the backlot intrigues of the entertainment industry's Hollywood Heyday. It's for anyone who's ever loved classic films and the scandalous intrigues associated with its players. It's not for the timid. Pages are splashed with incisive commentary and photographs of a fabulous era swept away by changing times.

"Critics around the world have hailed Porter and Prince's celebrity biographies as the best of their kind. Even after 50 odd years writing and talking about Hollywood and its stars, I learned quite a few things from within its pages that I didn't know.

"I award this stunning publication five out of five very large gold stars! If you love movie stars, Hollywood celebrity history and gossip from the heydays of Hollywood, this is the book for you!"

"According to Blood Moon's president, **Danforth Prince**: 'For the Library Trades, we've categorized it as a resource for Media Studies. We envision it as an **autobiography of Blood Moon Productions** and an end-of-life tribute to its creative director, **Darwin Porter**. If not for his archival skills, many once-underground truths about The American Century would have died with their last first-hand witnesses. But thanks to Porter's staggering descriptive output, thousands of once-repressed facts have been recorded and digitalized for future historians and fans. *Hollywood Remembered* will challenge traditional beliefs about celebrities and the sociologies that nurtured them. With a special tribute to the celebrities whose luminous images still enthrall us on movie screens today, thanks for taking a look at this portrait of the ferociously unfettered indie that briefly reigned as one of the hottest independent publishing ventures in the world.'"



This is the story behind the story of the small, scrappy independent press, Blood Moon Productions, whose celebrity exposés (more than 50 of them) generated tsunamis of tabloid flash during the decline of the entertainment industry's golden age.

It's a story about Media, the Hollywood Dream Factory, and the clumsy, treacherous juggernaut known as FAME. It's about the fantasies that the entertainment industry crafted, and the secrets it conspired to conceal.

It offers an "on the down low" view of entertainers who delighted us, who captured our imaginations, and who paid heavy prices for the pedestals on which we placed them.

It's also a memorial to belief systems and values that in many cases have Gone With the Wind.

From "Deep in December" of our lives (or, if we're lucky, from Deep in September), we offer it as a tribute to the way we were.

Here it is...*Hollywood Remembered*...an idiosyncratic, scrappy anthology like nothing that's ever been seen before. It says a lot about the American version of Fame and/or Infamy that you might not have expected.

Happy reading...and may your memories burn bright.



www.BloodMoonProductions.com
 CHALLENGING THE STATUS QUO'S BELIEFS ABOUT CELEBRITY AND THE IRONIES OF FAME
 IT'S A TOUGH JOB, BUT SOMEBODY'S GOT TO DO IT

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