

**CALIFORNIA READERS LOVE THE FONDAS
BOOK AWARD NEWS:**

**BLOOD MOON'S DOUBLE-VOLUME COVERAGE OF
THE FONDAS: HENRY, JANE, & PETER
WINS TWO CELEBRATED LITERARY AWARDS**

THE FONDAS: TRIPLE EXPOSURE Intertwined Sagas of Dysfunction, Tragedy, and Triumph

In 2022, Volume One of Blood Moon's Two-Part saga: *Henry Fonda: He Did It His Way* won the BEST BIOGRAPHY OF THE YEAR award at the highly competitive Hollywood Book Festival.

Eight months later, after the release of its Volume Two, the two-part set came "within a hair" of winning BEST BIOGRAPHY OF THE YEAR at the hotly contested San Francisco Book Festival. As the runner-up in that category of that competition, it documents the final years of Henry Fonda as, defiantly, he continued to appear on the screen, ending with *On Golden Pond* with Katharine Hepburn and with his daughter, Jane herself. At long last—An Oscar!

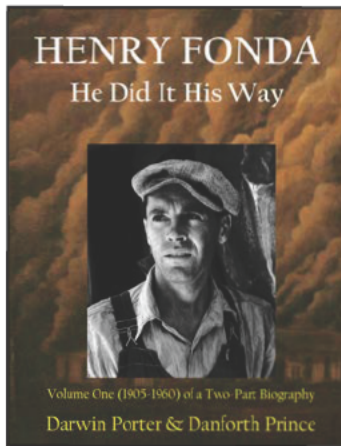
Volume Two also focuses mainly on the epic film career of Jane herself, a ferociously outspoken celebrity activist who was always good for a quote: "I can only play love scenes when I'm in love with my leading man... When I discovered I was attracted to the opposite sex, I went wild." "Hot to Trot" chapters are also devoted to the rebellious Peter Fonda, the most copied counter-culture star of his generation.

Heavily illustrated with candid photos, this double-volumed set has brought new life and meaning to this talented trio of biologically related stars. During the climactic peak of Classic Hollywood, Henry was the reassuring archetype of the American male—at least on film. In private, he married five times (two of his wives committed suicide), soldiered on through active military service in the Pacific during World War II, and seduced legendary ladies (*or dragons, depending on your point of view*) who included Bette Davis, Jean Harlow, Greta Garbo, Joan Crawford, Lucille Ball, and Marlene Dietrich.

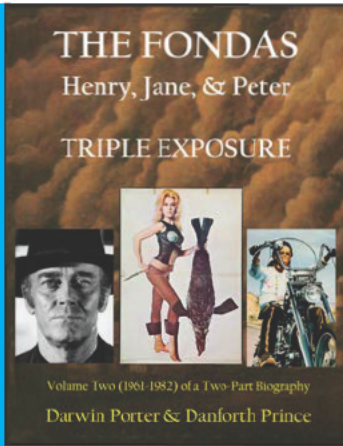
During her own tumultuous, scandal-soaked life, Jane morphed from an onscreen sex kitten into the notorious "Hanoi Jane," later making a film comeback as an Oscar winner. Her love affairs embraced everyone from Warren Beatty to the Black Panthers.

The least-known, perhaps least "likable" member of this tumultuous trio, Peter Fonda led a privileged life laced with drugs, high adventure, and seductions—a thrill-seeking "Easy Rider" racing across the landscapes of the 1960s, 70s, and 80s as the "Bad Boy Gone Wild"—often bringing with it a "wafty and pointless psychedelia."

THE FONDAS—It's all here in two delicious volumes. If you want to know what went on in Hollywood after the klieg lights went off, consider reading them. The private "ecstatic and agonized" lives of an entertainment industry pro, his daughter, and his son are documented as never before, lives set on fire by triumph, tragedy, passion, heartbreak, wide acclaim, scalding denunciations, and suicides.



The San Francisco Book Festival honors and awards
"The Best Books of the Spring Season, 2023"



HENRY FONDA, HE DID IT HIS WAY, AND THE FONDAS: HENRY, JANE, & PETER—TRIPLE EXPOSURE

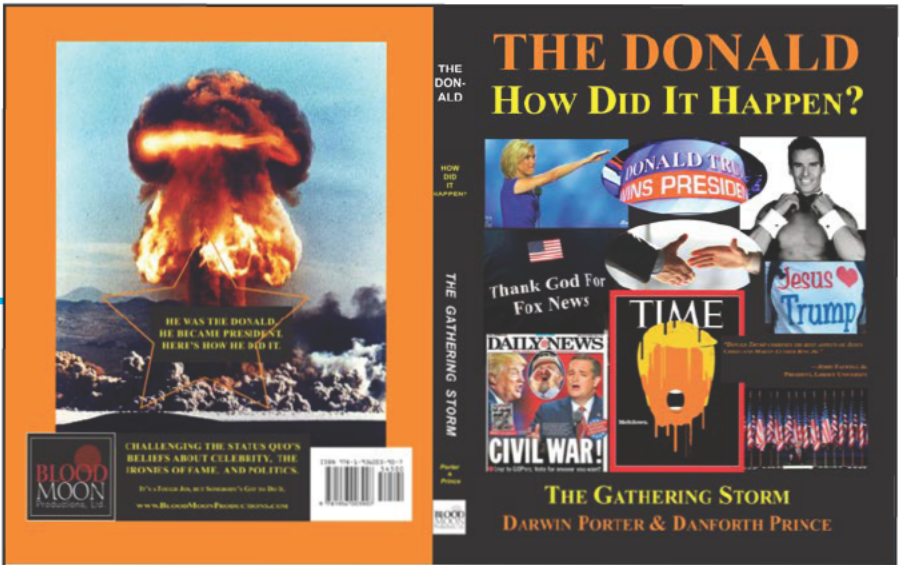
Volume One (1905-1961) and Volume Two (1961-1982) of a Two-Part Biography
Each with hundreds of photos and gossipy insights into Hollywood's greatest acting dynasty.
Both are available everywhere now through Ingram, Amazon, Barnes & Noble.com, and online booksellers everywhere

WHAT'S NEW AND WHAT'S NEXT FROM BLOOD MOON?

HE WAS THE DONALD. HE BECAME PRESIDENT. HERE'S HOW HE DID IT.

Blood Moon proudly announces the imminent release of a revised new edition of its 2016 classic, an award-winning post-mortem overview of how THE DONALD became President.

ISBN 978-1-936003-90-7. A BIG paperback with a BIG (8.5" x 11") footprint. Available after August 4th through Amazon.com and at internet booksellers everywhere in time for new indictments from prosecutors across America



BLOOD, SWEAT, TEARS, & THE DONALD: HOW WE DID IT

Danforth Prince, President, Blood Moon Productions

This is a revised edition of a book which we hastily issued, with the (thwarted) expectation of elevated sales, eight years ago, just two "high stress, high-anxiety" months before Donald Trump won the Presidential election of November, 2016.

What could possibly have gone wrong? Moments before its anticipated release, perhaps with political motivations of its own, our then-distributor, the National Book Network, abruptly switched strategies and refused to sell it, throwing into last-minute chaos our carefully orchestrated hopes and dreams.

Hurriedly, we gathered our marbles and released it instead through alternative (but less extensive) distribution channels. Within a few months, its first edition garnered impressive reviews, a handful of prestigious literary awards, and cautious applause from both sides of the political divide.

Now, on the eve of Donald Trump's bid for a second Presidential term, we believe that some of the mysteries associated with SECOND TERM ("Comeback") DONALD lie in early clues he dropped, many of which we recorded in this book.

We present it to readers as a Rosetta Stone, an insight into VINTAGE TRUMP and THE WAY WE WERE at the time of its first introduction to the reading public, way back in 2016. This is a historic overview of THE DONALD and HOW HE DID IT, a horrified but compelling memoir for future generations. God Bless Us All, and God Bless America. We salute, with reverence, the American concepts of Democracy, Free Speech, Prosperity, and Justice for All.