

TOURISM & BOOK  
INDUSTRY NEWS:

# BLOOD MOON PRODUCTIONS, IN COLLABORATION WITH HISTORIC MAGNOLIA HOUSE & THE AIRBNB “EXPERIENCES” TEAM

PROUDLY ANNOUNCE THE DEBUT OF A HOT & ICONIC NEW  
SHOW-BIZ & LITERARY SALON ENTITLED

## “MYTH-BUSTING & THE IRONIES OF FAME”

YOU'RE INVITED!

**Blood Moon Productions**, from its headquarters at historic **Magnolia House** in St. George, Staten Island, proudly announces the debut of a unique series of **LITERARY and SHOW-BIZ SALONS**, each open to the public, four afternoons a week beginning at 3:30PM.

Marketed by, and developed in collaboration with, **AIRBNB EXPERIENCES**, it's envisioned as a 90-minute tea party, with running commentary about Magnolia House's role in America's arts, letters, and obsession with celebrities. Developed and delivered by Blood Moon's founder and president, **Danforth Prince**, the venue will evoke a postmodern literary salon with an emphasis on the Entertainment industry, publishing, celebrities, and pop culture.

According to Prince, “As a widely reviewed and rather controversial publisher with a long back list of celebrity biographies, I'm always looking to resurrect an art form (**CONVERSATION**) that's at risk of disappearing. So when the 'Experiences' team at Airbnb approached me with the idea of opening Magnolia House for book tours and lectures, I tapped into the building's files and its vast reservoir of retro-vintage nostalgia and created an 'Experience' with the understanding that Airbnb would handle the reservations, scheduling, and publicity, and add this to their roster of new ways to spend a stimulating afternoon in NYC.”

For more information (access, scheduling, pricing, and logistics) click on  
<https://www.airbnb.com/experiences/359275>

**Be Welcome! Be Happy! Be Blessed!**

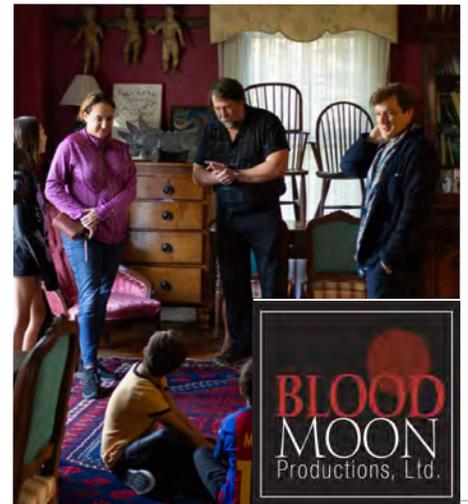
And know in advance how welcome you are at any of  
Blood Moon's pithy and intriguing conversations about

**MYTH-BUSTING & THE IRONIES OF FAME**

Scheduled every Thursday, Friday, Saturday, & Sunday at 3:30pm, they're presented as a **NEW WAY TO SPEND TIME IN NYC**

by the AirBnB Experiences Team

<https://www.airbnb.com/experiences/359275>

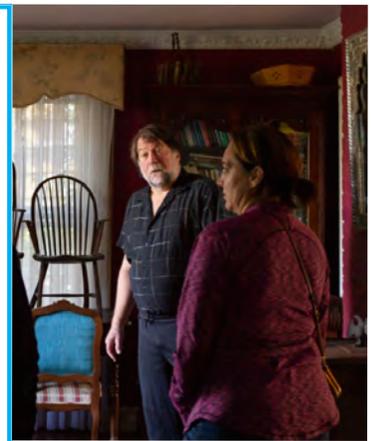


photos courtesy Isabel McGowan

For a description of things you might be inspired to want to talk about during your tea party at Magnolia House, click on [www.BloodMoonProductions.com](http://www.BloodMoonProductions.com)

**Blood Moon Productions** is a feisty and independent publishing enterprise dedicated to researching, salvaging, and indexing the oral histories of America's entertainment industry. Its backlist defies the normally demure conventions of polite society and conventional movie studio myth.

As described by *The Huffington Post*, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five-, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."



"**AirBnb**," Prince continued, "has made me aware of the growing interest in NYC for guided tours, with running commentary and a direct involvement with participants, into new neighborhoods and "undiscovered" intellectual disciplines.

I've choreographed your upcoming "Experience" as a postmodern re-enactment of an old-fashioned literary salon. The setting and "star" of the show is historic Magnolia House, whose role in America's 19th-century arts and commerce was huge, occasionally tragic, and central to the evolving history of Staten Island.

Under its present ownership, when it played a key role in the development of THE FROMMER GUIDES, dozens of household names in America's Arts and the Entertainment industry passed through its portals during their transits in and out of the public consciousness.

Come by for tea, an AirBnb "Experience," and for some unusual insights into "The American Century." Memories of celebrities passed are eager to meet you!

Here's the e-link for bookings & reservations: <https://www.airbnb.com/experiences/359275>

