

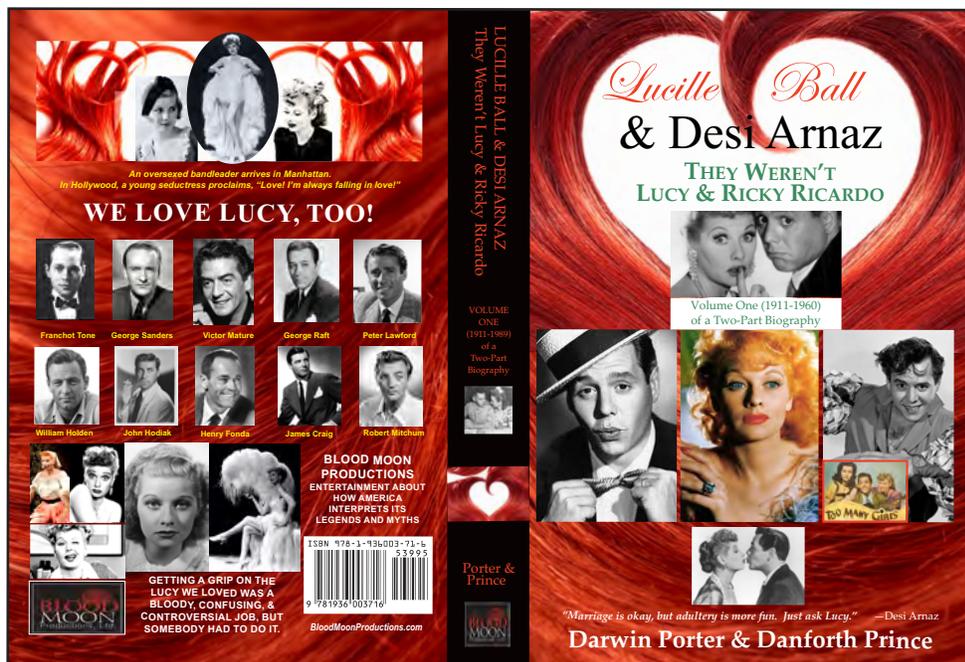
BLOOD MOON PRODUCTIONS ANNOUNCES THE RELEASE, ON MOTHER'S DAY,
OF VOLUME ONE OF A TWO-PART OVERVIEW OF ONE OF THE MOST FAMOUS WOMEN OF THE 20TH CENTURY

LUCILLE BALL

The most famous woman in the history of TV wasn't exactly what she appeared to be on *Love Lucy* with her husband, Desi Arnaz.

Gritty, feisty, abrasive, intelligent, and edgy, Lucille Ball ("*Love!*" she said. "*I was always falling in love!*") lived through the heady years of 1930s show business as a chorus girl. But her wild run-away years as a starlet have been kept largely concealed from her adoring public. Here--with its triumphs, frustrations, and tragedies--is the ultimate close-up of this extraordinary redhead.

According to Blood Moon's president, Danforth Prince, "The lives of this brilliant but tormented couple and the decades they survived was too convoluted for just one volume. So with the understanding that Volume One, covering the period from 1911 to 1960, hits the street on Mother's Day, (May 9, 2021)...



Volume Two—1961 to their respective deaths in 1986 (Desi) and 1989 (Lucy)—will be available in early October.”

“These books represent A CELEBRATION OF THE AMERICAN CENTURY and the pop culture it generated in the aftermath of World War II. We present them to the reading (and TV-watching) public as an act of “*I Love Lucy*” and the most detailed and comprehensive biography of these two great American movie stars ever published.

Available from Ingram and from Amazon.com Worldwide, on May 7 (Mother's Day) 2021

Lucille Ball & Desi Arnaz
They Weren't Lucy and Ricky Ricardo
Volume One (1911-1960) of a Two-Part Biography by

Darwin Porter & Danforth Prince
ISBN 978-1-936003-71-6 530 pages with hundreds of photos

WHAT IS BLOOD MOON PRODUCTIONS?

Established in 2004 by writers formerly associated with THE FROMMER GUIDES, Blood Moon Productions is an independent publishing enterprise dedicated to researching, salvaging, and preserving the oral histories of America's entertainment industry. As described by The Huffington Post, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."

Blood Moon is one of the most prolific show-biz presses in the world, with a backlist of almost 50 titles, each an overview of seminal characters who affected the course of "The American Century." It's headquartered within **historic** Magnolia House, an award-winning AirBnb in Staten Island, the "sometimes forgotten" Outer Borough of New York City. For more information about its exciting line of award-winning celebrity biographies and film guides, click on

www.BloodMoonProductions.com