

LOOKING FOR A PIECE OF THE ROCK?

HOLLYWOOD BOOK NEWS, FOR IMMEDIATE RELEASE, ABOUT A
HOT NEW CELEBRITY BIO, AVAILABLE EVERYWHERE IN OCTOBER

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THE ENIGMAS surrounding one of Hollywood's best-known cults has at last been decoded, thanks to the upcoming arrival—from Blood Moon Productions in October 2017—of the first comprehensive biography of the Hollywood mega-star we'd most like to share *PILLOW TALK* with, **Rock Hudson**.

Rock Hudson, Erotic Fire is being released in recognition of the 32nd anniversary of his tragic death from AIDS in 1985, an ironic price he paid for his status as "The Most Desirable Male on the Planet."

A former naval ensign and truck driver, Roy Fitzgerald (who later changed his name to Rock Hudson) rose to become the Number One box office attraction in the world for seven years. Loaded with insights into the "not-for-public consumption" secrets that permeated Hollywood during the dying days of its "golden age," it provides a behind-the-scenes look at one of Hollywood's most concealed lives, with a revelation on every page.

Based on fifty years of input from Rock Hudson's friends, lovers (male and female), and enemies, much of the information within it has never been published before. New, uncensored, and unauthorized, it's the first comprehensive biography of the actor ever compiled, a groundbreaking, one-of-a-kind overview of the widely marketed yet widely misunderstood symbol of sexual desire in Hollywood in the mid-to-late 1950s at the dawn of the Television Age. In addition to the testimonials of figures inevitably associated with Rock Hudson (George Nader, Mark Miller, Tom Clark, and Henry Willson), Darwin Porter, himself a long-time scholar of the celebrity scenes of NYC and L.A., also drew upon revelations from dozens of Hudson's close friends and frenemies.

The world had a misconception that Rock Hudson was exclusively gay. In fact, however, "bisexual for career advancement" is a more apt description. In addition to an armada of male lovers, he seduced—in an industry known for its promiscuity—some of the world's most desirable women, including a young starlet, Marilyn Monroe, and a world-class, violet-eyed beauty, Elizabeth Taylor, his co-star in *Giant* (1956). Other conquests included the sexually voracious Joan Crawford; the formidable Tallulah Bankhead, who loudly praised his "two and a half hander" to anyone who'd listen; and the endearing but chronically unstable Judy Garland.

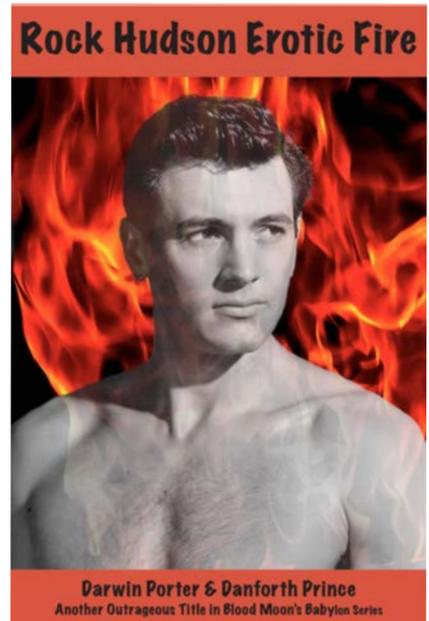
He shared sexual intimacies with the luscious, sexually insatiable Lana Turner, as well as with his co-star, Jane Wyman, the ex-Mrs. Ronald Reagan, who fell in love with him. But none of those ladies was more celebrated than the three princesses who succumbed to his seductive charms—Princess Grace of Monaco; Princess Margaret Rose of Kensington Palace; and the exiled Princess of Iran, Soraya, the German-Iranian ex-wife of the Shah.

Hudson also seduced Hollywood Royalty, without gender preference: Marlon Brando beside his pool; Richard Burton, who arrived one drunken night looking for Elizabeth Taylor; Monty Clift, whose life he helped rescue; George Peppard, who become his soulmate; Tony Perkins ("a bit too much like Norman Bates"); Steve McQueen ("for career advancement"); and members of the "stud stable" being groomed for movie fame by the notoriously predatory actors' agent, Henry Willson. (They included Guy Madison and Rory Calhoun.) James Dean, Rock's co-star in *Giant*, fell "hard as a rock" for him until rivalry split them apart. Such was the case with Rock's later rival, Tony Curtis, too.

Even the fading matinee idols of yesterday—Robert Taylor (his naval flight instructor); swashbuckling Errol Flynn; and dashing Tyrone Power—each wanted (and got) "a piece of the Rock."

To millions of his fans, including his cult followers of today, Rock Hudson was *A Magnificent Obsession*, a *Desert Hawk* often facing a *Shakedown* from blackmailers but always finding his *Tomahawk* a reliable weapon, enough to barter sexual concessions from *Iron Man*. As *Captain Lightfoot*, he went *Back to God's Country* with *One Desire*, the love that *All That Heaven Allows*.

He indulged in *Pillow Talk* but found romance *Written on the Wind*. "Send Me No Flowers," he said, as he stared into



The Mirror Crack'd at The Last Sunset.

On his death bed, he faced a *Farewell to Arms*, telling devoted friends such as Doris Day goodbye in an *Avalanche* of worldwide publicity and notoriety at the final *Showdown*.

Rock Hudson, Erotic Fire is a book that fans of vintage Hollywood, and the tabloids, will be discussing frequently between Halloween and the New Year.

According to **Danforth Prince**, "The release of this book represents a milestone for Blood Moon. A tantalizing portrayal of Hollywood in the 50s, its contents are universally poignant to anyone who understands the currency of sexuality as a platform for ambition and career advancement in the ferociously competitive world of show-biz. We're especially proud of this seminal biography's senior co-author, **Darwin Porter**. The accumulated affects of his insights into the Entertainment industry—more than 45 titles of show-stopping revelations no one ever dared commit to paper before—will change, forever, some of America's most deeply entrenched myths about fame, celebrity, and show-biz—and perhaps some of the core values of the American experience itself."

In the dying days of Hollywood's Golden Age, Rock Hudson was the most celebrated phallic symbol and lust object in America. This book describes his rise and fall, and the Entertainment Industry that created him.



BLOOD MOON APPLIES THE TABLOID STANDARDS OF TODAY TO THE IRONIES OF SEXUALITY IN HOLLYWOOD'S HEYDAY.

IT'S A TOUGH JOB, BUT SOMEBODY'S GOT TO DO IT!

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EROTIC FIRE, COMMEMORATING THE 32TH ANNIVERSARY OF THE DEATH OF ROCK HUDSON

EROTIC FIRE: ANOTHER EXAMPLE OF BLOOD MOON'S AWARD-WINNING ENTERTAINMENT ABOUT HOW AMERICA INTERPRETS ITS CELEBRITIES.

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Rock Hudson became a legend, worldwide. *Erotic Fire* tells how he did it. For an illustrated video describing what readers can expect from this hot new biography, click on <https://youtu.be/gD5imdlzt-Y>



Blood Moon Productions is a feisty and independent publishing enterprise dedicated to researching, salvaging, and indexing the oral histories of America's entertainment industry. As described by *The Huffington Post*, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five-, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."

ROCK HUDSON EROTIC FIRE

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